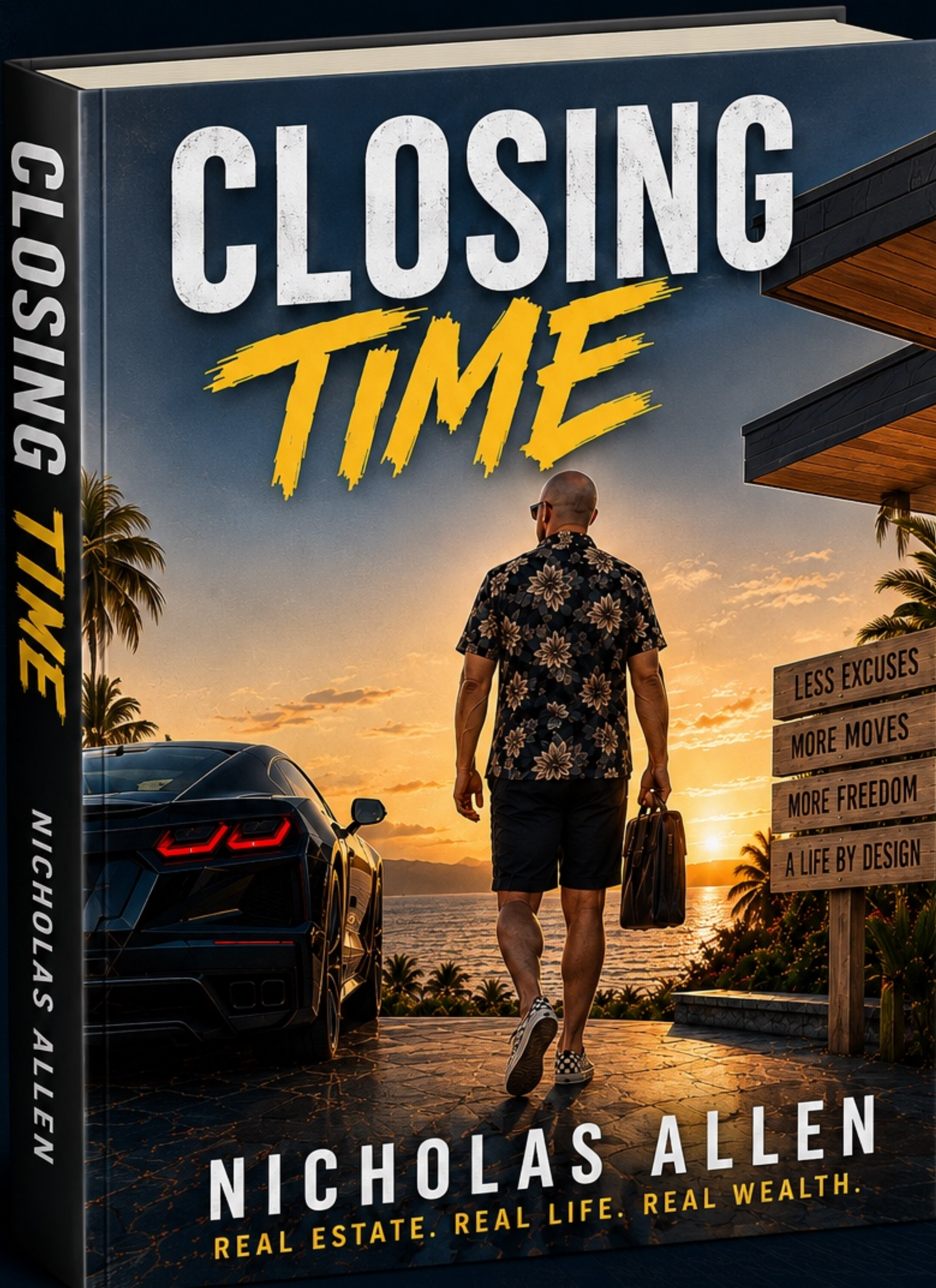
FREE SNEAK PEEK

AN EXCLUSIVE EARLY LOOK FOR REAL ESTATE AGENTS



CLOSING TIME

BUILD WEALTH. BUY FREEDOM. LOVE THE JOURNEY.

NICHOLAS ALLEN

YOU KNOW THIS FEELING

YOU CRUSHED IT THIS MONTH.

Two closings. Four closings. Eight closings.

Your checking account looked sexy for about five minutes.

Then taxes showed up. The mortgage hit. The car payment hit. Business expenses came out. You booked the trip. Bought something dumb.

And suddenly you're staring at your pipeline thinking:

"I NEED ANOTHER CLOSING."

Again.

HERE IS THE WEIRD PART

YOU LOOK SUCCESSFUL.

You're selling houses. You're making good money. Maybe more than you ever thought you would.

But the next deal still has way too much power over your mood, your bank account, and your life.

THAT ISN'T FREEDOM. THAT'S A HAMSTER WHEEL WITH BETTER CLOTHES.

NOBODY TAUGHT US THIS

REAL ESTATE IS GREAT AT TEACHING US HOW TO MAKE MONEY.

Lead generation. Follow-up. Negotiation. Branding. CRMs. Social media. Seven thousand ways to ask someone if they're thinking about moving.

But almost nobody pulls you aside after a big commission check and says:

"HEY... BEFORE YOU BUY SOMETHING STUPID, WE SHOULD PROBABLY TALK."

THIS CHANGED EVERYTHING FOR ME

MAKING MONEY
AND BUILDING WEALTH
ARE NOT THE SAME THING.

You can make six figures for years and still build nothing except a very expensive life that requires you to keep selling.

Your GCI can be impressive. Your car can be impressive. Your social media can be impressive.

MEANWHILE...
YOUR LIFESTYLE
CAN OWN YOU.

THEN I ASKED A BETTER QUESTION

WHAT IF I DIDN'T NEED THE NEXT CHECK?

Not because I stopped selling. Not because I stopped caring.

Because I had finally built enough underneath me that a slow month was just a slow month.

There is a massive difference between:

"I REALLY NEED THIS LISTING."

"I'D LIKE THIS LISTING."

One is pressure. One is choice.

NOW MAKE IT PERSONAL

IF YOU STOPPED SELLING TOMORROW...

How long before your life started getting uncomfortable?

01 Would the mortgage still need you?

02 Would the car still need you?

03 Would your business still need you?

04 Would your lifestyle still need another closing?

THAT NUMBER MATTERS MORE THAN YOUR GCI.

I DIDN'T WANT TO GET RICH AND HATE MY LIFE.

I like nice things. I love cars. My wife loves to travel. We enjoy our life.

I wasn't interested in living like a monk until sixty-five just so a spreadsheet could look pretty.

I JUST DIDN'T WANT THE THINGS WE OWNED TO OWN US.

AND THIS IS WHY I KNOW IT IS POSSIBLE

AT ONE POINT, WE HAD ROUGHLY $900 LEFT.

And a house that still needed a ridiculous amount of work.

TODAY?

ZERO MORTGAGE.

ZERO CAR PAYMENTS.

ZERO REVOLVING CREDIT-CARD BALANCE.

Nice home. Nice vehicles. Travel. A life we actually enjoy.

The goal was never to become wealthy and miserable. The goal was to build the foundation first.

MAYBE IT'S $4,000.
MAYBE IT'S $12,000.
MAYBE IT'S $30,000.

The amount matters.

BUT WHAT YOU DO
WITH IT MATTERS MORE.

You can keep getting better at making money...

or you can finally start making the money build something that lasts.

Before you spend it, ask one better question:

WHAT CAN THIS CHECK BUY BACK FOR ME?

Debt? Time? Breathing room? An asset? A future closing you won't need?

HERE IS THE UNCOMFORTABLE TRUTH

THE FUTURE IS COMING **EITHER WAY.**

You can arrive there with more plaques, more closings, and more stories about how busy you were.

OR YOU CAN ARRIVE THERE WITH

LESS OR EVEN NO DEBT.

MORE ASSETS.

MORE OPTIONS.

MORE LIFE.

Same career. Very different ending.

YOU ALREADY KNOW HOW TO CLOSE HOUSES.

I wrote this book because I wish somebody had handed it to me years ago.

Not to help me sell another house.

To help me make all those houses I was already selling actually change my life.

NOW MAKE THOSE CLOSINGS BUY YOUR FREEDOM.

Keep selling because you love it.

NOT BECAUSE THE BILLS NEED YOU TO.

GET THE FULL BOOK

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